



# VPC

image solutions

A WORLDWIDE LEADER IN THE DESIGN, MANUFACTURING  
AND DISTRIBUTION OF LED AND NEON SIGNAGE.



VISUAL PRODUCTS

Captain/Morgan

## CREATIVE WORK



The VPC Image Solutions creative team works hand in hand with you to develop outstanding concepts on every project, every time; always exceeding quality expectations. VPC Image Solutions creative team has expertise in virtually any application and software.



## ABOUT US

VPC Image Solutions is the supplier of choice for many discriminating and high profile buyers of custom point of sale, generic retail and decorative neon. VPC Image Solutions provides not only the most diversified product selection in the industry, but also ensures the highest quality and value. Utilizing state-of-the-art technology and only the finest materials.



## BRIGHT IDEAS ARE OUR BUSINESS

The very nature of this business lends itself to challenges since it involves developing products from concept to completion of advertising in a very short period of time. Problem solving has been elevated to an art at VPC Image Solutions. No job is impossible or too difficult. The VPC Image Solutions design team works hand in hand with you to develop outstanding concepts on every project, every time; always exceeding quality expectations. VPC Image Solutions has creative designers with expertise in virtually any application and software. The only limit to your product design is our imagination. The VPC Image Solutions design team can develop any point of sale application as needed with confidence and expertise, and there are no limits to our design capabilities.



## LED SIGNS

VPC Image Solutions leads in retail and point of sale LED signs.

### HOW IT WORKS

LED signs use the movement of electrons through semiconductor material to produce light rather than the heating of a filament or the burning of gases.

### MORE DURABLE AND LONGER LASTING

LED's use a plastic housing rather than a glass bulb, which makes them much more durable. All VPC Image Solutions LED signs use Super Bright LEDs, lasting an average of 40,000 hours.

### ENERGY EFFICIENT

LED's use very low voltage and are up to 85% more energy efficient than a comparable neon sign.

### LOWER COST

Not only are unit costs generally less, transportation costs via small package courier, and energy costs throughout the life of the sign all combine to provide maximum value for your POS purchase.



## Window & Wall Signs

VPC Image Solutions neon window and wall signs are like works of art sure to grab the attention of all, available in a multitude of construction options and award-winning designs. From thought to finish, VPC Image Solutions offers the most complete product and development services in the business.

## Patented Embedded Neon

VPC Image Solutions has perfected the "EMBEDDED" neon process to become the superior neon product-second to none. The benefits and advantages of the patented embedded versus skeleton metal frames are endless.

## Back Bar Signs

VPC Image Solutions means business when it comes to back bar and countertop signs. There is simply nothing like it on the market. VPC Image Solutions back bar signs consistently outshine the competition primarily due to sizes and variety of application options.

## Dual Sided & Pub Signs

When your signage application demands attention from every angle, it has to be highly visible and attractive. VPC Image Solutions offers a wide variety of options for both dual sided & pub signs. Let your imagination run wild. Any shape, size, color or design is possible. Rotating or static, your sign just can't be ignored.

## Deconeon®

VPC Image Solutions Deconeon®, the low-voltage alternative to exposed neon delivers an extraordinary level of safety, energy savings, cost effectiveness, ease-of maintenance, color consistency and showmanship.



## DESIGN OPTIONS

VPC Image Solutions manufactures LED signs that are repairable and closed face, as well as Opti Neon styles that have cut out faces designed to more closely resemble the traditional look of a neon sign.

## LARGE & SMALL FORMAT

VPC Image Solutions manufactures both large and small format LED signs, using a variety of construction methods and tooling options to meet various production needs.

## WARRANTY OPTIONS

VPC Image Solutions offers various extended warranty options for LED sign styles.



www.vpcimagesolutions.com

# VPC Image Solutions

7325 Oak Ridge Highway • Knoxville • TN • 37931

OFFICE: 865•693•2272 FAX: 865•693•6403

CUSTOMER SERVICE: 800•782•6366

PLEASE SEND INQUIRES TO: [sales@vpcimagesolutions.com](mailto:sales@vpcimagesolutions.com)



**VISUAL PRODUCTS**

ALL DIVISIONS OF THE VISUAL PRODUCTS CORPORATION FAMILY